## ORDER

Orders Order / Rev: Alt Order #: Product Desc: Estimate: Flight Dates: Original Date / Rev: Order Type: Agency Name: Billing Contact:

NRSC 2012

10/02/12 - 10/09/12 04/13/12 / 07/03/12

**GENERAL** 

Primary AE:

Sales Office:

Sales Region:

Amy McCreary BLPHI

National

Strategic Media Services, Inc.

**Buying Contact:** 

3299 K St. NW

Washington, DC 20007

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Broadcast EOM/EOC

00:15:00

Cash

15%

Advertiser

Name:

Priority:

National Republican Senatorial Comm

Demographic:

A35+

**Product Codes:** 

PLI2,PLI1

Revenue Codes:

SELECT PRIORITY CODE POLITICAL/AGY, PISSUE, GEN New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date End Date # Spots Gross Amount Net Amount 10/01/12 10/09/12 115 \$84,650.00 \$71,952.50 **Totals** 

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	115	\$84,650.00	\$71,952.50	0.00
Totals	115	\$84,650,00	\$71.952.50	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$84,650.00
Market	100%	\$273,064.52

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	<b>\$0</b> .00
KINC	0%	\$0.00
KLAS	31%	\$84,650.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$46,420.97
KTUD	1%	\$2,730.65
KVVU	17%	\$46,420.97
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$8,191.94

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Spo	ts	Rate Pri	Rtg Type S	pots	Amount
E 1	KSNV	10/03/12	10/05/12	M-F 6-7a WakeUp w/ M-F 6-7a WakeUp w/	_	6-7a	⊶-WTF	:30	3	\$700.001	0.00 NM	3	\$2,100.00
	NEWS			•	_								
	<u>Star</u>	<u>t Date</u>	End Date	Weekdays Spe	ots/Week	<u>Rate</u>	Rating						
W	eek: 10/0	1/12	10/07/12	WTF	3	\$700.00	0.00						

Print Date: 07/03/12 15:30:03 Print Date: 07/03/12 15:30:03

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Order / Rev:

100292

Advertiser;

National Republican Senatorial Committe

Alt Order #:

06809751

Product Desc:

NRSC 2012

KSNV

Flight Dates:

10/02/12 - 10/09/12

Estimate:

Ln Ch Start End		Start/End T	ime Days	Len Spo		Rtg Type Sp	ots	Amount
E 1 KSNV 10/03/12 10/05/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	6-7a	WTF	:30	3 \$700.001	0.00 NM	3	\$2,100.00
NEWS	mr o ra riakosp mriagnolo							
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays Spots/WeekWTF 3	<u>Rate</u> \$700.00	Rating 0,00					
The state of the s	M-F 6-7a WakeUp w/Wa@M	6-7a	MT~~~~	:30	2 \$700.001	0.00 NM	2	\$1,400.00
NEWS	M-F 6-7a WakeUp w/Wagners							* 1, 122123
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/08/12 10/14/12	MT 2	\$700.00	0.00		774	W.		
E 3 KSNV 10/08/12 10/09/12	Today Show CM Today Show	658a-9am	MT	:30	4 \$900.001	0.00 NM	4	\$3,600.00
TODAY SHOW	2X PEI	R DAY						
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	Rate	Rating					
E 4 KSNV 10/03/12 10/05/12		\$900.00 658a-9am	0.00 WTF~~	:30	6 \$900.001	0.00 NM	6	\$5,400.00
	Today Show		,.		¢	0.00 1444	Ü	ψο, που.ου
TODAY SHOW  Start Date End Date	2X PEI Weekdays Spots/Week	R DAY <u>Rate</u>	Rating					
Week: 10/01/12 10/07/12	WTF 6		0.00					
E 5 KSNV 10/03/12 10/05/12	M-F Today Show II 3rd H0M	9-10a	WTF	:30	3 \$425.001	0.00 NM	3	\$1,275.00
TODAY SHOW	M-F Today Show II							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12 E 6 KSNV 10/08/12 10/09/12	WTF 3 M-F Today Show II 3rd H0M	\$425.00 9-10a	0,00 MT	:30	2 \$425.001	0.00 NM		#0F0 00
	M-F Today Show II	5-10a	¥[ ] —————	,30	2 9425.001	0.00 NM	2	\$850.00
TODAY SHOW  Start Date End Date	Montedaya Conta Minate	Data	Deline		•			
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week MT 2		<u>Rating</u> 0.00					
E 7 KSNV 10/08/12 10/09/12	M-F Today Show III 4th BM	10am-11am	MT	:30	2 \$325.001	0.00 NM	2	\$650.00
TODAY SHOW	Today 4th Hour							
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 10/08/12 10/14/12 E 8 KSNV 10/03/12 10/05/12	MT 2		0.00	.00	0 4005.004	0.00.1/11	_	
E 0 K3NV 10/03/12 10/03/12	M-F Today Show III 4th 13M Today 4th Hour	10am-11am	WTF	:30	3 \$325.001	0.00 NM	3	\$975.00
TODAY SHOW								
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	<u>Weekdays</u> <u>Spots/Week</u> WTF 3		Rating 0.00					
E 9 KSNV 10/03/12 10/05/12		11am-12pm	~-WTF	:30	6 \$325.001	0.00 NM	6	\$1,950.00
RACHEL	Rachael Ray							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12	WTF 6		0.00					
E10 KSNV 10/08/12 10/09/12	Rachael Ray CM Rachael Ray	11am-12pm	MT	:30	4 \$325.001	0.00 NM	4	\$1,300.00
RACHEL	·							
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week		Rating 0.00					
E 11 KSNV 10/08/12 10/09/12	<del></del>	12-1230pm	MT	:30	2 \$425.001	0.00 NM	2	\$850.00
NEWS	Noon News	•						
Start Date End Date	Weekdays Spots/Week	Rate	Rating			1		
Week: 10/08/12 10/14/12	MT 2	\$425.00	0.00					
E12 KSNV 10/03/12 10/05/12	Noon News CM Noon News	12-1230pm	WTF⊷⊷	:30	3 \$425.001	0.00 NM	3	\$1,275.00
NEWS								
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays Spots/Week	•	Rating					
E 13 KSNV 10/03/12 10/05/12		\$425.00 1230-1p	0.00 WTF	:30	3 \$325.001	0.00 NM	3	\$975.00
	J. <b></b>		****		- 4250.001	0.00	•	φυι υ.υυ

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Order / Rev:

100292

Advertiser:

National Republican Senatorial Committe

Alt Order #:

06809751

Product Desc:

NRSC 2012

KSNV

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ı	ուցու	Dates.	

10/02/12 - 10/09/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
			The Agenda 1230	•		-						
ACENI	24		The Agenda 1230	)pm								
AGENI St	ort Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 10		10/07/12	WTF	3	\$325.00	0.00						
E 14 KSNV	10/08/1	2 10/09/12	The Agenda 1230	pm CM	1230-1p	MT	:30	2	\$325.001	0.00 NM	2	\$650.00
			The Agenda 1230									
AGENI			104	0 1 884 1	<b>5</b> /	5.0						
Sta Week: 10	art Date /08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$325.00	<u>Rating</u> 0.00						
E 15 KSNV		*	The Doctors	CM	2pm-3pm	MT	:30	2	\$325.001	0.00 NM	2	\$650.00
L 10 10111	10,00,1	2 10,00,12	The Doctors	Oin	Epin opin	1-11	.50	_	ψ020.501	0.00 14181	_	Ψ050,00
DRS												
_	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/14/12	MT	2	\$325.00	0.00	-00		00000004	0.00.104		4075.00
E 16 KSNV	10/03/1	12 10/05/12	The Doctors The Doctors	CM	2pm-3pm	WTF	:30	3	\$325.001	0.00 NM	3	\$975.00
DRS			The Doctors									
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				ŀ		
Week: 10		10/07/12	WTF	· 3	\$325,00	0.00						
E 17 KSNV	10/03/1	12 10/05/12		СМ	3-4p	WTF	:30	6	\$450.001	0.00 NM	6	\$2,700.00
PHIL			Dr Phil									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	WTF	6	\$450.00	0.00						
E 18 KSNV	10/08/1	12 10/09/12	Dr. Phil	CM	3-4p	MT	:30	4	\$450.001	0.00 NM	4	\$1,800.00
<b>*</b>			Dr Phil			•			•			
PHIL	t Dt-	Ford Data	10/1	C=+= 0.01==1c	D-4-	Datin						
<u>ى د</u> Week: 10	art Date 1/08/12	End Date 10/14/12	<u>Weekdays</u> <sub>MT</sub>	Spots/Week 4	<u>Rate</u> \$450.00	<u>Rating</u> 0.00				l		
		12 10/09/12	News 3 at 4	CM	4-430p	MT	:30	2	\$700.003	0.00 NM	2	\$1,400.00
			News 3 at 4						***	-,,-,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	_	* .,
NEWS												
	art Date	End Date	<u>Weekdays</u> MT	Spots/Week	Rate	Rating						
Week: 10		10/14/12 12 10/05/12		CM 2	\$700.00 4-430p	0.00 WTF	:30	3	\$700.003	0.00 NM	3	\$2,100.00
EZU KONV	10/03/	12 10/03/12	News 3 at 4	CIVI	4-400p		.50	3	\$700.003	O.OO INIVI	3	φ2,100.00
NEWS	,											
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/07/12	WTF	3		0.00						
E21 KSNV	10/03/	12 10/05/12	News 3 at 430pm		430-5pm	WTF	:30	3	\$700.003	0.00 NM	3	\$2,100.00
NEWS	į.		News 3 at 4:30Pl	IVI								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10	)/01/12	10/07/12	WTF	3		0.00						
E 22 KSNV	/ 10/08/	12 10/09/12	News 3 at 430pm		430-5pm	MT	:30	2	\$700.003	0.00 NM	2	\$1,400.00
NICHAGO			News 3 at 4:30P	M						,		
NEWS	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
<u>ی .</u> Week: 10		10/14/12	MT	2		0.00						
·			M-F Early News	СМ	5-630p	MT	:30	2	\$1,100.003	0.00 NM	2	\$2,200.00
		·	M-F Early News		•							
NEWS						5.4						
	art Date	End Date	<u>Weekdays</u> MT	Spots/Week	Rate : \$1,100.00	<u>Rating</u> 0.00						
Week: 10		10/14/12	M-F Early News	ĊM	5-630p	WTF	:30	3	\$1,100.003	0.00 NM	3	\$3,300.00
LZ4 NON		12 10/00/12	M-F Early News	OW	5 000p	4411	,00		Ψ1,100.000	0.00 14101	Ū	ψυ,υσυ,υυ
NEWS	3	÷	,									
	tart Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10		10/07/12	- <u>-</u> WTF		\$1,100.00	0,00			#4 000 000	0.00 114	_	ቀሳ ለለለ ሳሳ
E 25 KSN\	/ 10/03/	12 10/05/12		CM	657-730p	WTF	:30	3	\$1,200.003	0.00 NM	3	\$3,600.00

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Order / Rev:

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06809751

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Advertiser:

Estimate:

National Republican Senatorial Committe

Alt Order #: Flight Dates:

10/02/12 - 10/09/12

Product Desc: NR

NRSC 2012

KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spots	s Rate Pri	Rtg Type	Spots	Amount
			M-F Jeopardy M-F Jeopardy						<u>-</u>		
JEP			,								
<u>St</u> Week: 10	art Date	End Date 10/07/12	<u>Weekdays</u> WTF	Spots/Week	<u>Rate</u> \$1,200.00	Rating					
E 26 KSNV			M-F Jeopardy	CM	657-730p	0.00 MT	:30	2 \$1,200.003	0.00 NM	2	\$2,400.00
			M-F Jeopardy					- 47,1200,000	0.00 1.11	_	Ψ2,400.00
JEP St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/14/12	MT		\$1,200.00	0.00					
E 27 KSNV	10/08/1	2 10/09/12	M-F Wheel	CM	730-758pm	MT	:30	2 \$1,200.003	0.00 NM	2	\$2,400.00
WHEE	1		M-F Wheel of Fo	rtune							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10	/08/12	10/14/12	MT		\$1,200.00	0.00					
E 28 KSNV	10/03/1	2 10/05/12	M-F Wheel M-F Wheel of Fo	CM	730-758pm	WTF	:30	3 \$1,200.003	0.00 <b>NM</b>	3	\$3,600.00
WHEE	L		MI-L AAlleel OLLO	rtune							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>			:		
Week: 10		10/07/12	WTF M-F News 3 at El		\$1,200.00	0.00	.00	0 01 100 000	0.00 1111		
E 29 KONV	10/03/1	2 10/05/12	M-F News 3 at El		11pm-1135pr	ηWTF	:30	3 \$1,100.003	0.00 NM	3	\$3,300.00
NEWS											
<u>St</u> Week: 10	art Date	End Date 10/07/12	<u>Weekdays</u> ~~WTF~~	Spots/Week	Rate	Rating					
			M-F News 3 at El		\$1,100.00 11pm-1135pr	0.00 m MT	:30	2 \$1,100.003	0.00 NM	2	\$2,200.00
		_ ,,,,,,,	M-F News 3 at E		Tipini Tioopi		.00	2 41,100.000	0.00 14141		Ψ2,200.00
NEWS			Mankatara	C==6= 001==1:	D-4-	D-41					
<u>ى .</u> Week: 10	art <u>Date</u> )/08/12	End Date 10/14/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$1,100.00	Rating 0.00					
E31 KSNV			The Tonight Show		1135p-1237a		:30	2 \$450.003	0.00 NM	2	\$900.00
TON S	HOW		Tonight Show	•							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/14/12	MT	2		0.00					
E32 KSNV	/ 10/03/1	2 10/05/12		w CM	1135p-1237a	WTF	:30	3 \$450.003	0.00 NM	3	\$1,350.00
TON S	HOW		Tonight Show								
_	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10		10/07/12	WTF	3		0,00					
E 33 KSNV	/ 10/03/1	12 10/03/12	Wed PR 9-10p Wednesday Prim	CM ne 9-10pm	9-10pm	W	:30	1 \$2,200.003	0.00 NM	1	\$2,200.00
PRIME	Ξ.		,,.,.,.,.,.,.,.,.,.,.,.,.,.,.,.,.	С 1 С 1 С 1 С 1 С 1 С 1 С 1 С 1 С 1 С							
_	art Date	End Date	<u>Weekdays</u> w	Spots/Week		Rating					,
Week: 10		10/07/12	Fri PR 8-9p	CM	\$2,200.00 8-9pm	0.00	:30	1 \$1,900.003	0.00 NM	1	\$1,900.00
		10.00112	Friday Prime 8-9		o opin	•	.00	τ ψ1,000,000	0.00 1118	<u>'</u>	Ψ1,300.00
DLINE		End Date	Manhaha	Consta AAI I.	D-4-	Datin n					
<u>ی</u> Week: 10	tart Date 0/01/12	10/07/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$1,900.00	Rating 0.00					
E 35 KSN\	/ 10/06/		News 3 Sunrise -		6a-7a	S-	:30	1 \$350.003	0.00 NM	1	\$350.00
BEWS	,		News 3 Sunrise	SATURDAY	•						
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10	0/01/12	10/07/12	S-	1		0.00					
E36 K\$N\	/ 10/06/	12 10/06/12	Saturday Today	СМ	7a-9am	S-	:30	1 \$600.003	0.00 <b>N</b> M	1	\$600.00
SAT T	ODAY		Saturday Today								
S	tart Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>					
Week: 11		10/07/12	S-	1	\$600.00	0.00		4 6700			
E37 KSN\	<i>i</i> 10/06/	12 10/06/12		CM	9am-930am	S-	:30	1 \$500.003	0.00 NM	1	\$500.00

**KSNV** 

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Ait Order#:

06809751

Product Desc: NRSC 2012

Flight Dates: 10/02/12 - 10/09/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type Sp	ots	Amount
<u>.                                    </u>			News 3 Today - S News 3 Today - S			***			·			,
NEWS			News 5 Today - 3	D#\1								
<u>Sta</u> Week: 10	art Date	End Date 10/07/12	<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
E 38 KSNV				dv/WheGM	\$500.00 657-8pm	0.00	:30	1	\$325.003	0.00 NM	1	\$325.00
		,	WKND Jeop/Who		oor op.ii	3	.00	•	ψ020.000	19191 00:0	'	φ325.00
WH/JE		Ford Body	101 ( )	0 ( 24 ( )	<b>-</b> .							
<u>518</u> Week: 10	art <u>Date</u> /01/12	End Date 10/07/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
MARKET TO STATE OF THE STATE OF			Sat PR 10-11p	CM	10-11pm	S-	:30	1	\$1,000.003	0.00 NM	1	\$1,000.00
			Saturday Prime 1	0-11pm	·				. ,			+ 1,200,00
PRIME	art Date	End Date	Weekdays	CnotaMiook	Dete	Detine						
Week: 10		10/07/12	S	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00						
E 40 KSNV	10/06/1	2 10/06/12	Sa-Su News 3 at		11pm-1135p		:30	1	\$1,000.003	0.00 NM	1	\$1,000.00
NEMO			Sa-Su News 3 at	Eleven								, ,, , , , , , , , , , , , , , , , , , ,
NEWS	art Date	End Date	Weekdays	Spots/Week	Poto	Datina						
Week: 10		10/07/12	<u>vveekdays</u>		<u>Rate</u> \$1,000.00	Rating 0.00						
E 41 KSNV	10/06/1		Saturday Night Li			2amS-	:30	1	\$1,400.001	0.00 NM	1	\$1,400.00
20.11			Saturday Night L	ve					, ,		·	* 1, 120140
SNL	art Date	End Date	Wookdova	Cnoto Minak	Doto	Dolina						
Week: 10		10/07/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$1,400.00	Rating 0,00						
		2 10/07/12	News 3 Sunrise -	SUNDEM	6а-7а	S	:30	1	\$350.003	0.00 NM	1	\$350.00
34141/19	L)P		News 3 Sunrise S	SUNDAY								
WAKE	uP art Date	End Date	Weekdays	Spots/Week	Doto	Doting						
Week: 10		10/07/12	<u>vveekuays</u> S	<u>Spots/vveek</u>	<u>Rate</u> \$350.00	Rating 0.00						
E 43 KSNV	10/07/1	2 10/07/12	Sunday Today	CM	7a-8am	S	:30	1	\$500.001	0.00 NM	1	\$500.00
OLINET	OP: 437		Sunday Today							i		,
SUN T	obay art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week; 10		10/07/12	S	<u> </u>	\$500.00	0.00						
E 44 KSNV	10/07/1	12 10/07/12	Meet the Press	CM	8a-9am	S	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
MITTE			Meet the Press									•
MTP St:	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				·		
Week: 10		10/07/12	S		\$1,300.00	0.00						
E 45 KSNV	10/07/1	12 10/07/12	News 3 Today W	knd CM	9a-930am	S	:30	1	\$500.001	0.00 NM	1	\$500.00
MEMO			News 3 Today									
NEWS Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						•
Week: 10		10/07/12	S	1	\$500.00	0.00						
E 46 KSNV	10/07/1	12 10/07/12	Chris Matthews 9	:30AM <b>G</b> M	9:30a-10a	S	:30	1	\$500.001	0.00 NM	1	\$500.00
CHRIS			Chris Matthews S	SUN 9:30am								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S	1	\$500.00	0.00						
E 47 KSNV	10/07/1	12 10/07/12	NFL Football	СМ	1P-9PM	S	:30	1	\$6,500.003	0.00 NM	1	\$6,500.00
NFL			NFL Football							1		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S	_,	\$6,500.00	0.00						
E48 KSNV	10/07/	12 10/07/12	News 3 Live in Pr	ime CM	7-10pm	S	:30	1	\$1,100.003	0.00 NM	1	\$1,100.00
POST	GAME N	FWS	News 3 in Prime									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S		\$1,100.00	0.00						
E49 KSNV	10/07/	12 10/07/12		CM	11pm-1135p	omS	:30	1	\$1,000.003	0.00 NM	1	\$1,000.00

Print Date: 07/03/12 15:30:04

Totals

115

\$84,650.00

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Estimate:

Flight Dates:

10/02/12 - 10/09/12

Days Ln Ch Start End Inventory Code Break Start/End Time Len Spots Rate Pri Rtg Type Spots Amount Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven **NEWS** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 ----S 1 \$1,000.00 0.00 E 50 KSNV 10/03/12 10/05/12 Face to Face w/ RaistonCM 630-657pm --WTF--:30 2 \$900.001 0.00 NM 2 \$1,800.00 Face to Face w/ J.Ralston **FACE** Start Date **End Date** Weekdays Spots/Week Rate Rating --WTF--Week: 10/01/12 10/07/12 \$900.00 0.00 430a-5a E 51 KSNV 10/03/12 10/04/12 Wake Up Early w/ Wagn6M --WT---:30 \$200.001 0.00 NM \$200.00 Wake Up Early Wagners **EARLY TODAY** Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 10/01/12 10/07/12 --WT---0.00 \$200.00